Frame the Issue

innovation
The Innovation Unit

Project Purpose

Stick a sheet of A4 with a statement of the project purpose

Supplier

Use this column to stick the Post-its that list the suppliers

Inputs

Use this column to stick the Post-its that list the inputs (there are usually lots of inputs, hence 2 columns!)

Also use this column to stick the Post-its that list the inputs (there are usually lots of inputs, hence 2 columns!)

Outputs

Use this column to stick the Post-its that list the outputs (there are usually lots of outputs, hence 2 columns!)

Use this column to stick the Post-its that list the outputs (there are usually lots of outputs, hence 2 columns!)

Customers

Use this column to stick the Post-its that list the customers

Case for action

Use this column to stick the Post-its that list the case for action

Metrics

Use this column to stick the Post-its that list the metrics you will use to measure success

Vision

Use this column to stick the Post-its that describe the vision achieved

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